

SMOKEY BEAR TRADING POST



U.S. Department of Agriculture

Forest Service

SMOKEY BEAR HEADQUARTERS

WASHINGTON, D.C. 20252



Remember-
Only you can
PREVENT
FOREST FIRES!

Friends of Smokey Bear:

Enclosed is an updated listing of Smokey Bear licensees and products manufactured.

Prices are not included in this catalog because it would be impossible to keep up with changes. By writing the licensee directly, you can determine prices on his entire Smokey Bear line.

Some licensees only sell to retail outlets, others will fill small orders. If you need only a small quantity of items, check first with stores in your area. If they do not have the items you want, see if they will order them for you.

We hope this listing will help with your fire prevention job. For further information write, Program Manager, Smokey Bear Program, Forest Service, U.S. Department of Agriculture, P.O. Box 2417, Washington, DC 20013.

Revised November 1977



SMOKEY BEAR LICENSED ITEMS

TOYS

R. DAKIN AND COMPANY
P.O. Box 7746 - Rincon Annex
San Francisco, California
94419

Stuffed doll, molded vinyl
Smokey Bear toy, lamp, bank
desk set.

GABRIEL INDUSTRIES
114 Fifth Avenue
New York, New York 10011

Pre-school toys, airplanes
helicopter, trucks, jeeps,
etc.

GAF CORPORATION
1361 Alps Road
Wayne, New Jersey 07470

View-master reel packet,
talking view-master reel.

IMCO TOY COMPANY, INC.
200 Fifth Avenue, Room 561
New York, New York 10010

Plastic bank.

INDUSTRIAL SAFETY BELT COMPANY
16th and Mary Street
Pittsburg, Pennsylvania
15215

Play camping equipment,
canteen, flashlight, wooden
bird feeder, planter, bird-
house and suet station.

JENNIE G. SALES, COMPANY
3370 Pratt Avenue
Chicago, Illinois 60645

Vinyl inflatable toys.

LARAMI CORPORATION
340 N. 12th
Philadelphia, Pennsylvania
19107

Bagged and boxed miniature
toys.

VANITY FAIR INDUSTRIES, INC.
Division of LCA
260 Bethpage-Spagnoli Road
Melville, New York 11746

Battery operated play talking
C.B. radio and hand held
Walkie Talkie.



CLOTHES AND ACCESSORIES

BARONOL GARMENT COMPANY
901 7th Avenue
Berwick, Pennsylvania
18603

Toddlers clothing to size 4.

CHAMPION PRODUCTS, INC.
115 College Avenue
P.O. Box 850
Rochester, New York
14608

T-Shirts, polo shirts, night-shirts, gowns, pajamas and knitted sweatshirts.

LION BROTHERS COMPANY, INC.
Owings Mills
Maryland 21117

Patches, vinyl decals.

MORRIS BELT & SUSPENDER INC.
29-10 Thomson
Long Island City, New York
11101

Belts and suspenders.

VIRGINIA GARMET COMPANY, INC.
501 North 17th Street
Richmond, Virginia 23219

Cloth caps, baseball-type with embroidered emblem.

JEWELRY

BELL JEWELRY
A Division of Sunbell Corp.
P.O. Box 7447
Albuquerque, New Mexico
87104

Charm jewelry.

EARL BUTLER & ASSOCIATES, INC.
1710 Potrero Avenue
South El Monte, California
91733

Tie-tacs, pins, jewelry.

NOVELTIES

AMERICAN AEROSOL CORPORATION
324 Rindge Avenue
Cambridge, Massachusetts
02140

Foam soap.

BRADLEY TIME/ELGIN NAT., INC.
1115 Broadway
New York, New York

Wristwatches, alarm clocks.

CHEIN INDUSTRIES, INC.
William Street
Burlington, New Jersey 08016

Metal wastebasket, standing ashtray and charcoal starting fuel.



NOVELITIES (Cont'd)

EL MONTE RUBBER CORPORATION
1909 N. Central
South E. Monte, California
91733

GREEN DUCK METAL STAMPING CO.
P.O. Box 30085--Airport Mail Fac.
Memphis, Tennessee 38130

MARLENN CORPORATION
1801 Byrd Street
Baltimore, Maryland 21230

NORCREST CHINA COMPANY
115 N.W. First Avenue
Portland, Oregon 97209

THE NOTEWORTHY COMPANY
110 Church Street
Amsterdam, New York 12011

SPORTLINE
330 West Franklin Boulevard
Chicago, Illinois 60624

TILLOTSON RUBBER COMPANY
Dixville Notch
New Hampshire 03576

Mud flaps for trucks and
trailers.

Buttons, foldover lapel tabs,
Junior Forest Ranger Badges.

Air Freshener, snuffer
snuffer/ashtray.

Ceramic items.

Paper litterbags, poly
plastic litterbags.

Sleeping bags, bedspreads
draperies.

Ballons.



MISCELLANEOUS

AAKRON RULE CORPORATION
28 Cedar Street
Akron, New York 14001

Wooden ruler.

AMERICAN FORESTRY ASSOCIATION
1319 Street, NW
Washington, DC 20036

Book matches.

ART LINE, INC.
1111 W. Cornelia
Chicago, Illinois 60657

Lawn and garden accessories.

BOHSEI ENTERPRISE CO., -USA
7037 Haybenhurst Avenue
Van Nuys, California 91406

C.B. radio.

DURA SIGN COMPANY
2905 Bethel Church Road
Bethel Park, Pennsylvania
15102

Fiberglass signs.

HUSKEY INDUSTRIES, INC.
62 Perimeter Center East
Atlanta, Georgia 30346

Charcoal products, barbecue supplies, accessories, grills starter, base, lighter fluid, fireplace logs.

LANDER COMPANY, INC.
25 West 39th Street
New York, New York 10018

Bubble bath.

OKAY INDUSTRIES, INC.
200 Ellis Avenue
New Britain Connecticut
06051

Lunch boxes and thermos bottles.

RICHARD RUSH STUDIO, INC.
168 N. Clinton Street
Chicago, Illinois 60606

Plaques and Smokey Bear costume.

SALES BOOSTERS, INC.
1015 S. La Cienega Blvd.
Los Angeles, California

Vinyl pocket protector.

JACK SHAFTON
8118 Lookout Mountain Avenue
Hollywood, California
90046

Costume.



PUBLISHING

COLAD COMPANY, INC.
701 Seneca Street
Buffalo, New York 14200

OSBORNE-KEMPER-THOMAS, INC.
1313 East Kemper Road
Cincinnati, Ohio 45246

WESTERN PUBLISHING, COMPANY, INC.
Gold Key Comics
Whitman Publishing Company.
1220 Mound Avenue
Racine, Wisconsin 53404

VANTAGE PRESS, INC.
516 W. 34th Street
New York, New York 10001

Plasticoat book covers,
pocket planners.

Calendars, mugs.

Little golden book, big
golden book, play activity
and novelty books, dot-to-dot
color by number, pop-out
punchout, cutout items, self-
erasing sheets, picture
puzzles, games, comic books,
and frame tray puzzles.

Book- Gardian of the Forest:
A History of the Smokey Bear
Program by Ellen Morrison.

FILMS

CATHEDRAL FILMS
2921 West Alameda Avenue
Burbank, California 91505

FILM COMMUNICATORS
11136 Weddington Street
North Hollywood, California
91601

Educational film strips.

Smokey Bear Film

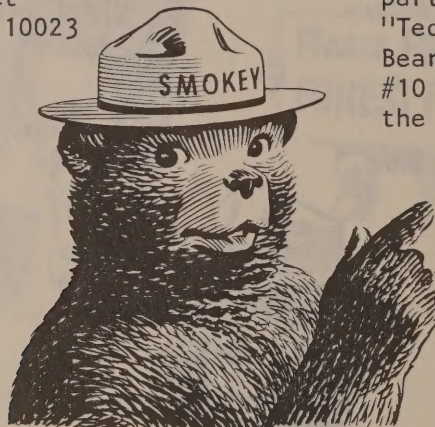
MUSIC

A.A. Records, INC.
250 West 57th Street
New York, New York 10019

HILL AND RANGE SONGS, INC.
241 West 72nd Street
New York, New York 10023

Record Album
Smokey Bear & Ranger Hal

Record, Song "SMOKEY BEAR"
part of Album titled
"Teddy Bear's Picnic/ The
Bear that Wasn't" MGM Leo
#10 "Sheet Music) "Smokey
the Bear".



MUSIC (Cont'd)

JOHN McMAHON
P.O. Box 193
Crestview, Florida 32536

ST. NICHOLAS MUSIC INC.
1619 Broadway
New York, New York 10010

WORD INCORPORATED
4800 W. Waco Drive
Waco, Texas 76703

Song sheet

Song "Ballad of Smokey the Bear" (Sheet music, books and records).

Record album:
"Marcy and Smokey Bear".

OTHER

ICE AMERICA
533 South Washington Blvd.
Sarasota, Florida 33577

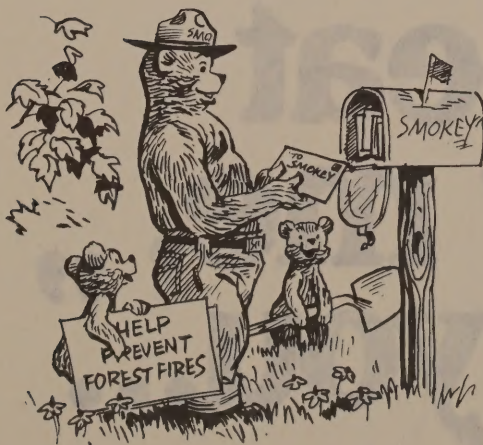
SMOKEY BEAR HISTORICAL STATE PARK
Capitan, New Mexico 88316

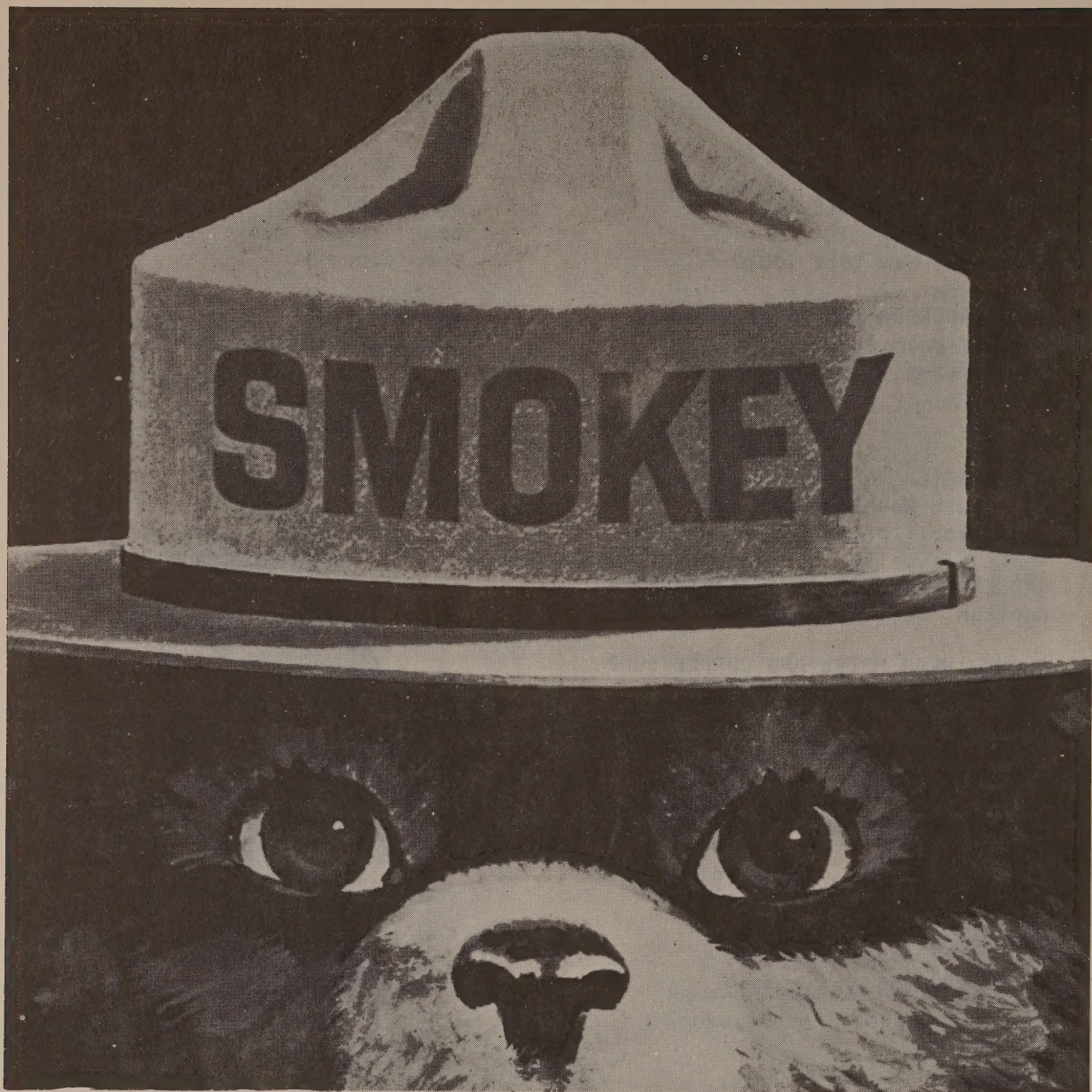
SMOKEY BEAR MOTEL AND COFFEE SHOP
Capitan, New Mexico 88316

SMOKEY BEAR MUSEUM
Capitan, New Mexico 88316

STORYBOOK LAND OF VIRGINIA, INC.
U.S. Route 1
Woodbridge, Virginia 22191

VIRGINIA FOREST, INC.
One North 5th Street
Richmond, Virginia 23219





**Repeat
“after me, ,”
Only you...**

